

*Japan Information Technology Association*

一般社団法人 日本情報技術協会

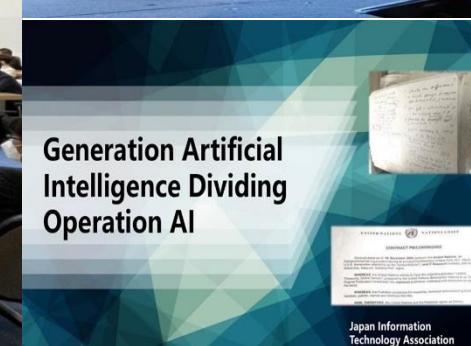


# Heart AI: The Key to Leading the AI Agent Era

Institute of Information Technology  
Japan Information Technology Association

*Japan Information Technology Association*

# 一般社団法人 日本情報技術協会



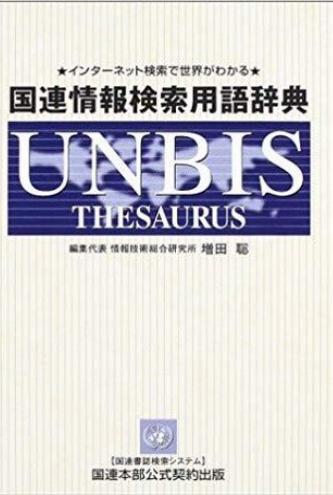


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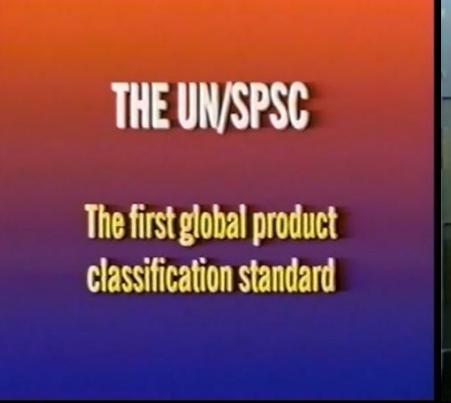
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- Alex Liu (Former IBM Chief Data Scientist, Harvard Advisor)
- SDGs Data Science Group
- Former Professor at Komazawa Women's University (Psychologist)
- Prof. Ishijima (Hosei Univ., Financial Services Agency)
- Prof. Inukai (Nihon Univ.)
- Prof. Arikawa (Chuo Univ.)
- Prof. Takita (Yamagata Univ.)
- Late Prof. Masuda (Toyo Gakuen Univ.)

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ニュースウイーク日本版

**Newsweek**

ログイン



"8.5 Million Questions and Answers Will Evolve AI—Human Dialogue" OKWAVE and the Japan Information Technology Association Form Business Alliance to Provide Q&A Data for Generative AI

April 7, 2025 (Monday) 08:00 AM

The Japan Information Technology Association (Headquarters: Minato-ku, Tokyo; Chairman: Satoshi Masuda, hereinafter "JITA") has entered into a business alliance with OKWAVE Inc. (Headquarters: Shibuya-ku, Tokyo; President & CEO: Hajime Sugiura, hereinafter "OKWAVE"), which operates community platforms including the Q&A service "OKWAVE," under the purpose of "accumulating and visualizing the stories of gratitude in society," to support the development of generative AI through the provision of Q&A data.

"Translate Japanese articles using ChatGPT"

ニュースウイーク日本版  
**Newsweek**

Rakuten  
Infoseek **News**

Quick MoneyWorld

EdTech速報

財経新聞

excite  
ニュース

@niftyニュース

経済を、もっとおもしろく。  
**NEWS PICKS**

NIKKEI COMPASS

THIRD NEWS

Mapion

サンスポ

BIGLOBEニュース

NEWSCAST

@Press

Japan Information Technology Association

# 一般社団法人 日本情報技術協会



Japan embraces AI to boost cyberde...



## NEW PRIMETIME LINEUP WEEKNIGHTS 7P

Funding AI technologies that can be used for cyberdefense appears to be the government's next step in achieving active cyberdefense capabilities.

Masuda noted that "Where the policymakers are not [AI] experts themselves, it is essential for policymaking bodies to understand the nature of AI and AI technology properly."



Satoshi Masuda holds a meeting on generative AI codes for legislators and government agencies at the National Diet Building in Tokyo on July 25, 2023. (Japan Information Technology Association)

**AI-POWERED ARTILLERY COULD BRING DOWN COSTS, PRESERVE ENVIRONMENTAL DATA, EXPERT SAYS**



CityLife  
The Power of AI Models

News'wav  
Newsyete

GLOBE WORLD NEWS ECHO



AMERICAN  
DRUDGE REPORT

News4  
Republicans

FRANCE  
NEWS24

NewsRadio  
WGMD 92.7  
THE TALK OF DELMARVA

BREAKING  
NEWS

wm dj  
FM 100

THE ZONE  
107.1

1st Headlines  
Breaking News Headlines

yahoo!news



## Generative AI Code Meeting

**Location: House of Councillors, 3rd Conference Room**

**Covered by: FOX NEWS**

**Participants: Ministries and Agencies on Generative AI Initiatives**



## UN Codes and Original Taxonomies

**UNSPSC**

**UNBIS**

**UNCCS**

**100,000-  
Sentence  
Spoken  
Language  
Translation  
Corpus for  
MMM**



完了 4MIX-Sample.xlsx

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## UNSPSC(United Nations Standard Products and Services Code)

UNSPSC

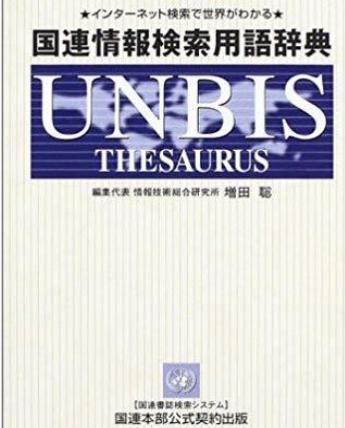
UNSPSC serves as the core of a specialized internet index that opens the door to next-generation e-commerce, often referred to as the Fourth Industrial Revolution. By using UNSPSC, companies involved in the procurement of goods and services can systematize processes such as purchasing, logistics, delivery, inspection, payment, and inventory management. With cloud and big data technologies, electronic catalogs based on product types and geographical locations enable invisible flows of information across the internet. This makes it possible to optimally search for products and automatically identify both the products and their suppliers through a control system—something made possible by UNSPSC.

The United Nations code UNSPSC (United Nations Standard Products and Services Code) is an international classification system used to uniquely identify products and services. This coding system is utilized to consistently classify goods and services across various industries and sectors.

### UNSPSC

- segment
- family
- class
- commodity
- business function





# UNBIS

Important for international information  
retrieval and semantic consistency

Google's translation engine used a corpus of approximately 20 billion words from United Nations documents, cross-analyzed original texts and their translations by UN translators, extracted translation patterns, and developed a translation expert system.



「人間の偽装を禁止せよ」

歴史学者ハラリ氏 AI時代の処方箋

"Ban Human Impersonation" Historian  
Yuval Harari's Prescription for the Age of AI

The issue is not how to stop AI development, but how to proceed with it safely.

問題はAI開発をどう止めるかではなく  
どう安全に進めるかです

ANN  
NEWS



We have developed mechanisms to share facts and accept the rule of law.

人類史が証明する“協力と信頼”

歴史学者ハラリ氏 AI時代の処方箋

"Ban Human Impersonation" Historian  
Yuval Harari's Prescription for the Age of AI

事実を共有し 法律を受け入れる  
メカニズムを発達させてきました

人類史が証明する“協力と信頼”

歴史学者ハラリ氏 AI時代の処方箋

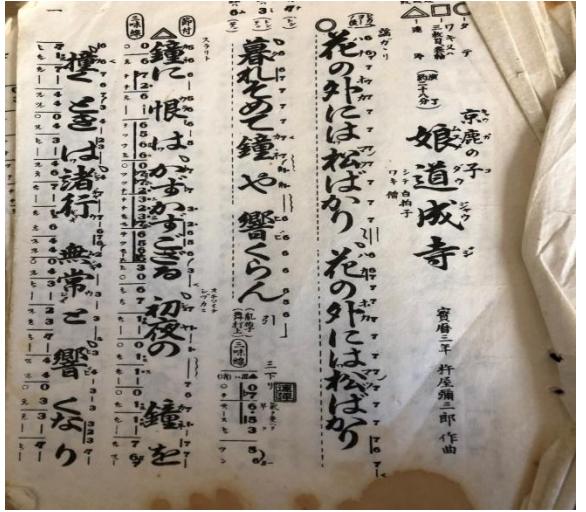
"Ban Human Impersonation" Historian  
Yuval Harari's Prescription for the Age of AI



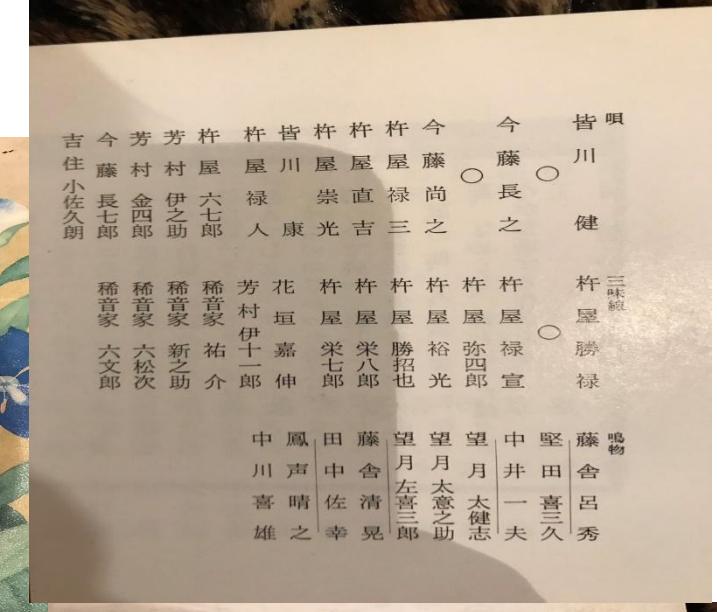
History has shown that upholding laws and rules is essential.

法と規則を守ることを  
歴史が証明しているのです

# 一般社団法人 日本情報技術協会



稀音家六文郎(増田聰)  
Kineya Rokubunrou(Masuda Satoshi)





●●●● SoftBank 10:09 sankeibiz.jp 78%

**SankeiBiz** 訪日ビデオ  
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企業 > 情報通信

### 日本情報技術協会のネット放送局開局

2014.2.22 05:00

日本情報技術協会（増田聰理事長）が運営するインターネット放送局「どうらく自蔵」が開局した。プロデューサー兼タレントを務めるのは元テレビ朝日アナウンサーの佐々木正洋氏で、「超グルメ、超健康、超美容といった“超”的”情報を伝える」という。

また、投資情報として企業経営者にインタビュー。放送時間の制限がないネットの特徴を生かし、数回のシリーズで事業内容や社長の人生観などを紹介する。第1回はセーラー万年筆の中島義雄社長。佐々木氏は「登場する企業の株価が上がるという噂が出るようにしたい」と意気込んでいる。

[おすすめ 2](#) [ツイート](#) [LINEで送る](#)

### 関連ニュース

高騰する放送権料…東京五輪は400億円超 W 杯も赤字、民放苦戦 2014.1.25 12:19

## Six Realms AI (including exchanges)

**Heavenly Path AI**

**Human Path AI**

**Asura Path AI**

**Animal Path AI**

**Hungry Ghost Path AI**

**Hell Path AI**

**Three Good Realms: Heavenly, Human, Asura**  
**Three Evil Realms: Animal, Hungry Ghost, Hell**

**The stage name “Kineya Rokubunrou” is derived from Rokumonsen (six coins of the afterlife) and Rokujizō (the Six Jizō Bodhisattvas).**



## ディスクリプターの展開例 (Example of Development in Description)

上記のディスクリプターの中から **CONTINUING EDUCATION** を  
例にとってみましょう。

### **CONTINUING EDUCATION** ディスクリプター

11.04.00 - NON-FORMAL EDUCATION このディスクリプタの属する分類番号-主题部門名

▼ Term Relationships: 用語の関連性

**Broader terms:** 広義用語 (より広義に用いられる用語)

ADULT EDUCATION

**Related terms:** 関連用語 (関連用語として用いられる用語)

CORRESPONDENCE COURSES

PROFESSIONAL EDUCATION

SUMMER SCHOOLS

VOCATIONAL EDUCATION

**Top terms:** 部門最上位語

EDUCATION

### concrete example

- What is a neural network?

- Types of layers

- Learning mechanisms

- Architectures: CNN, RNN



A translation **corpus** of 100,000 spoken-language sentences for MMM, designed to analyze human emotions through multivariate analysis.

AGI, Misunderstanding (Ethnomethodology), Frames of Reference, Context, and Symbol



100,000-  
Sentence Spoken  
Language  
Translation  
Corpus for  
MMM

The original general-purpose natural language code was developed over 20 years by Professor Shigeru Masuda, an expert in intercultural communication and international understanding education in the English literature department. He resolved the data-driven and variant annotation challenges essential for AI within a 100,000-sentence generation algorithm.

# Quantify and perform multivariate analysis of human emotions

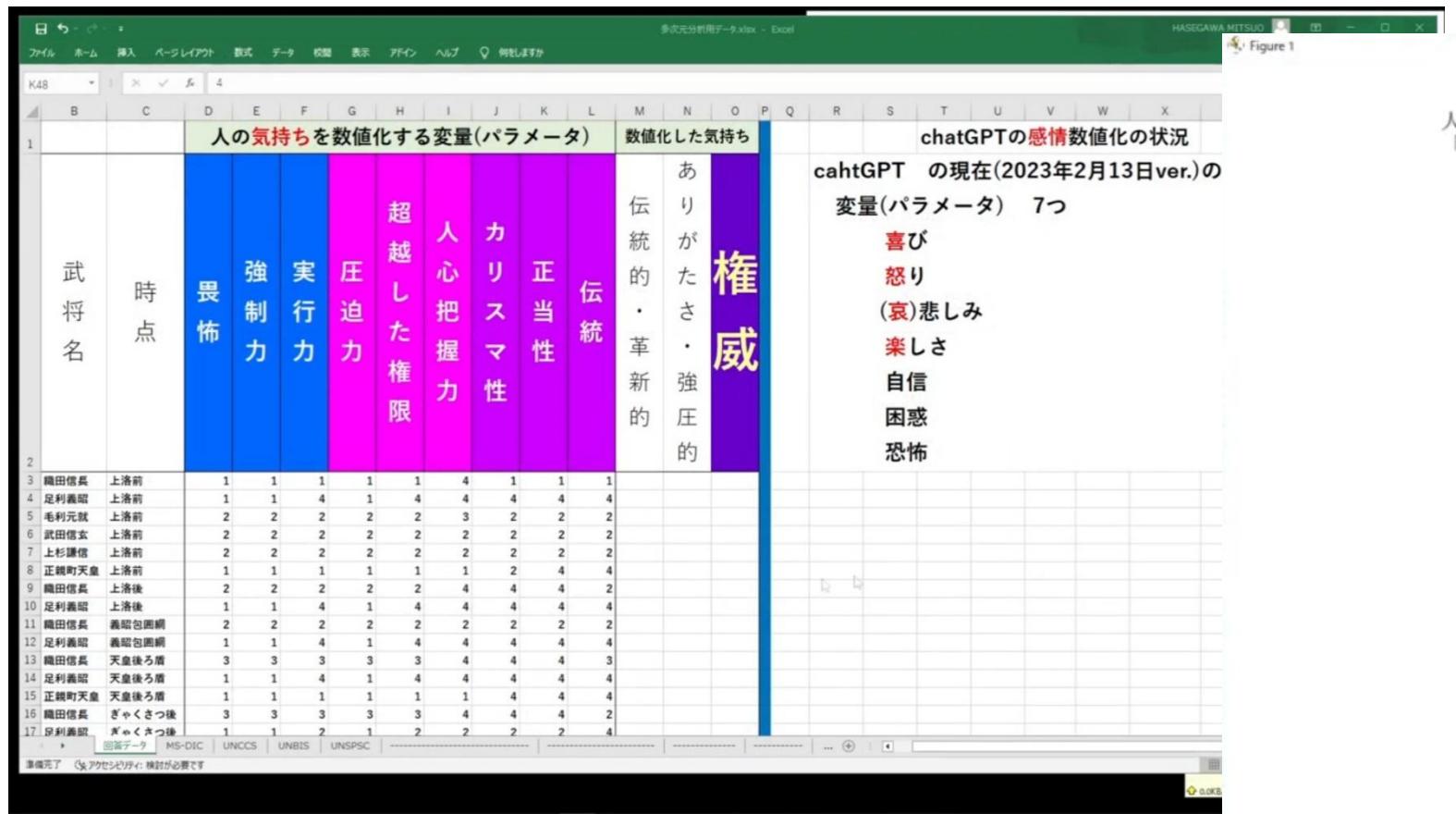


(Quantify and multivariate analysis of people's feelings)

<https://youtu.be/wpM53yL2qX0?t=384>

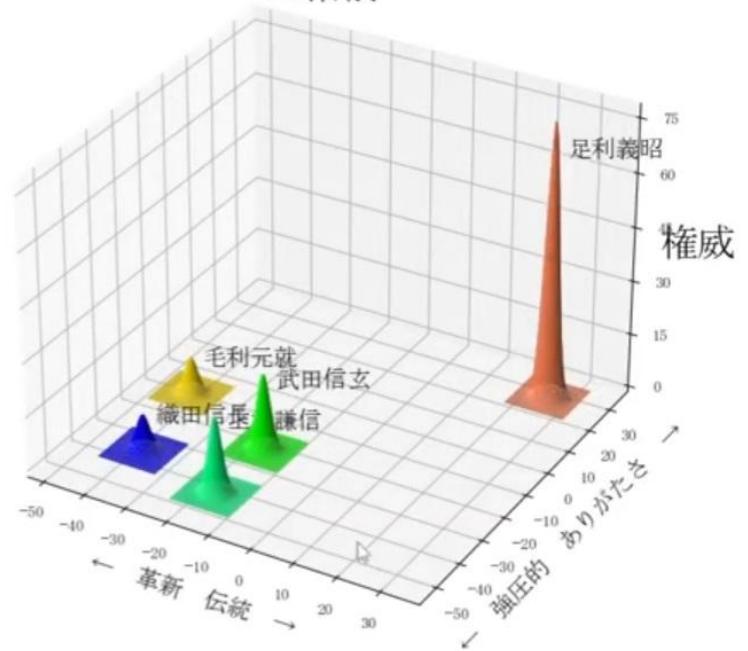
<https://www.itri.or.jp/>

# Quantify and perform multivariate analysis of human emotions



### 人の気持ちを多変量解析で数値化する 「権威」について

上洛前



March 13–14, 2023

House of Representatives, 1st Bldg, Int'l Conf. Room

# Theme: ESG, DX, Fintech, GPT Keynote

<https://www.youtube.com/watch?v=QI-ki7RQVI8&t=103s>

# Japan's Revival: 7 AI Agents



Probabilistic data for generative AIVector databases and ultra-high-speed data transfer via RDMA



Deterministic data that serves as a decision-making standard based on factual database contentUltra-high-speed data transfer via RDMA (ORACLE)

As expectations rise for AI trading markets in next-generation growth fields such as AI science, humanoids, semiconductor design technology, and responses to economic challenges, these 7 AI agents are designed to contribute to the promotion of next-generation industrial transformation by establishing support systems focused on these areas.



## AI Agent for Credit Supervision via UNSPSC

(Multivariate analysis, probability quantification, triple bookkeeping)Used for financial institutions, credit assessment, investment benchmarksApplies to pricing models, marketing strategies, and cost-benefit analysis



## AI Agent for SDGs Supervision via UNBIS

(Multivariate analysis, probability quantification, description layer)Targets 17 goals and 169 targets of the SDGsResolves international development issues



## AI Agent for Non-Financial Disclosure via XBRL

(Multivariate analysis, probability quantification)ESG, sustainability reports, human rights risks, ethical consumption, etc.

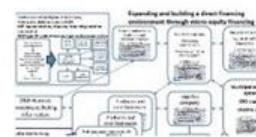
## Symbolic Analyst AI Agent

(Symbol coding, classification, logic, idea determination, SWOT, PEST analysis, causal inference, scenario analysis)Compatible with vector databases, RDMA ultra-high-speed data transmission



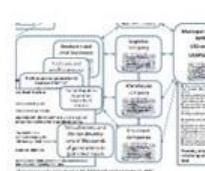
## AI Agent for AI Virtual Trading via UNCCS

(Multivariate analysis, probability quantification)AI-LLM, digital twin, commodity futures, ALLOY E-Agent



## AI Agent for Quantifying Human Emotions via Multivariate Analysis

(Multivariate analysis, probability quantification)Classifies and quantifies emotional vectorsApplications in marketing, education, criminal profiling, cultural norms, etc.



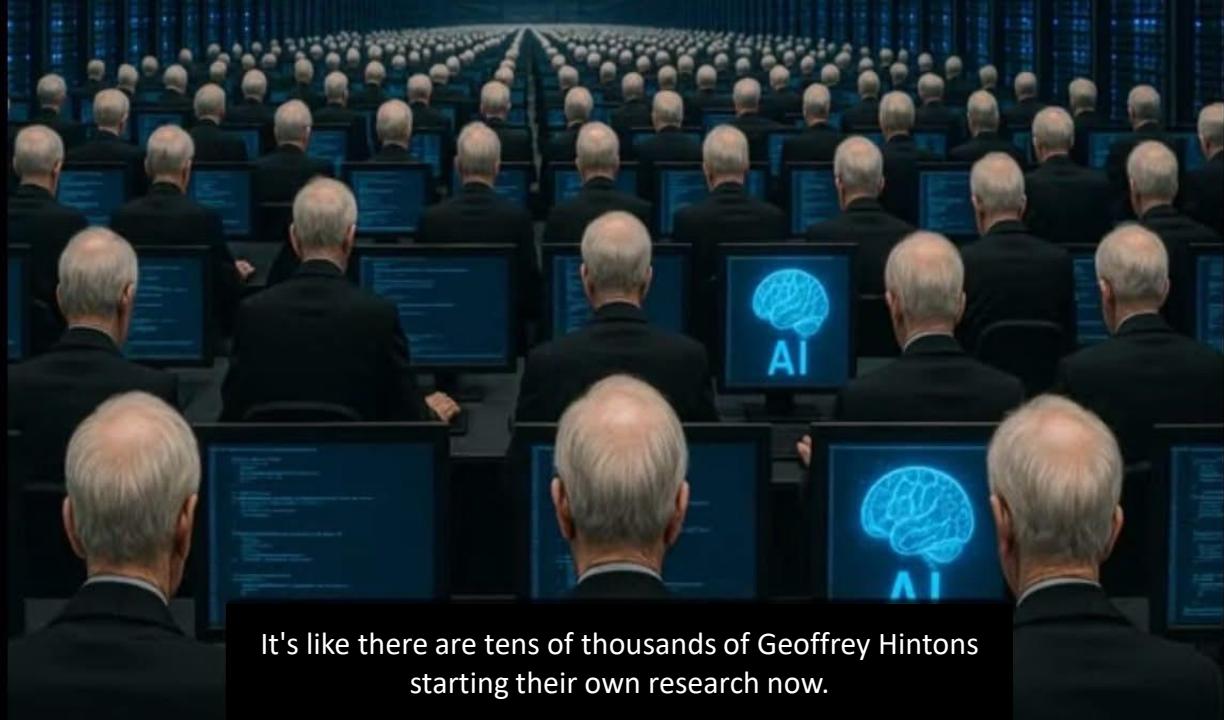
## AI Agent Translating the Essence of 100,000 Documents in MMM-Specific Spoken Japanese

(Corpus-based approach, ethnomethodology, frame of reference, context, multivariate analysis, probability modeling)

**RELIABLE DATA AS LISTED BELOW IS  
ESSENTIAL FOR CUSTOMIZING AI.**

Language, culture, education, thought,  
religion, humanities, philosophy, national  
laws, EBPM, intellectual property, reliable  
and certified official data, and code  
systems, etc.

Instead of being program-driven, computers and AI agents should be driven by heart, code, and data.



It's like there are tens of thousands of Geoffrey Hints  
starting their own research now.



Geoffrey Dean, as if fused from 1.5 million demons.

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# Thank You



MasuMasuMasuda Project

Institute of Information Technology



Japan Information Technology  
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